



Joe Chow
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Dear Addison Neighbors:

As I begin my campaign for re-election for a **third term** as your mayor, I want to personally address you, the citizens of Addison, so that I may explain our current financial condition and some of the plans and ideas I have for the future of our town. While we have faced many challenges and have realized many of the goals we had set, there is still work to be done.

I want to assure you that Addison stands on a **very firm financial footing**. Though the nation is presently experiencing a recession, our businesses retain their vitality. We have **over \$11 million** in reserve funds available to provide insurance against unforeseeable fiscal difficulties. In addition, during my second term, Addison attained a much-coveted **Triple A bond rating** for the first time. Only five out of 1,215 municipalities in Texas have achieved this rating. I think you will agree that our town is more than adequately prepared to deal with the uncertainty of this changing economy.

I have served in the Addison town government for seven years: first on the council, then as your mayor since 2005. During my terms of service, I have worked to promote development and re-development in our community. This has broadened our tax base and kept taxes low. The Town of Addison has **the fourth lowest tax rate** in Dallas County following Highland Park, University Park, and Sunnyvale. We will look to continue this trend in the upcoming years.

In conjunction with the council and city manager, I have worked to advance the construction of the Vitruvian Park Project now underway in southwest Addison. This imaginative multi-family, retail, and commercial development will greatly enhance the prosperity and beauty of our community.

Vitruvian Park and **Addison Circle** are great compliments to our other wonderful neighborhoods. Addison has been recognized by a number of organizations for its visionary planning and developments. Your support is essential to continue fulfilling this positive vision for Addison.



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The **Dart/Cotton Belt Rail Service** has been approved through our negotiations with the Regional Transportation Authority. We are working to expedite the DART Cotton Belt Rail Service through Addison so that completion concludes earlier than the 2030 projection. When the system is completed, it will not only offer our citizens **convenient access** to all parts of the surrounding metroplex, but it will also attract further business and residential development into Addison, contributing to the Town's growth.

I am sure you have seen the town's new slogan, "I Am Addison!" As your mayor, I have always sought to represent the slogan in every way. I have involved myself in many organizations and activities, and I have established many important relationships and contacts with the goal of **tirelessly promoting the Town of Addison** and the interests of its citizens. Like all of you, "**I Am Addison!**"

Being Mayor is being part of a **team**. I have worked closely with **the Council and City Manager Ron Whitehead** (whom I have known for **22 years**) to get things done. We will continue working together to serve you.

My campaign for re-election as Mayor of Addison promises continued stable leadership, vigilant fiscal responsibility in the conduct of the public's business, and a dedication to service. My promise to you is that **no one will work harder to serve you!** I thrive by being involved, and I am always available. If you have a problem or concern, call me at **(214) 668-5389** or email me at **jchow@joechowcampaign.com**. Seeing to your needs is my job.

I ask for your vote in the May 9th election so that I may continue to serve you and this wonderful town of ours.

Thank you for your support!

A handwritten signature in black ink that reads "Joe Chow".

Joe Chow